



reporting 3.0

Partnership and Sponsorship Opportunities 6th International Reporting 3.0 Conference

Implementing Thriveable Transformation

Location: Erasmus Pavilion, Rotterdam

17-18 June 2019

Venue Sponsor:



Partnership and Sponsorship Opportunities for the 6th International Conference of Reporting 3.0 in 2019

About the Conference

We at Reporting 3.0 look forward to convening our Sixth International Conference in Rotterdam, The Netherlands in June of 2019. For the first time, after two years that KPMG in Amsterdam generously offered to host the event at their headquarters, we are moving to the Erasmus Pavilion at Erasmus University, which provides top-notch conferencing space and technical capabilities.



This 6th edition of the International Reporting 3.0 Conference marks a watershed moment. Whereas earlier conferences reached from initial soul searching to developing and releasing the content of the Reporting 3.0 work ecosystem and its Blueprints, this forthcoming edition switches gears into implementation mode, hence the conference tagline, 'Implementing Thriveable Transformation'. This means that most of the content showcased will come from participants. We will hear from those who joined Reporting 3.0's Transformation Journey Programs (The Journey workstream), from Advocation and Academic Alliance Partners (The Sherpas workstream), and from conference participants with pressing issues or creative solutions who propose sessions more spontaneously (The Campfires). In addition, we are inviting international leaders and visionaries into plenary keynotes and panels (The Village). By this structure, we are curating an inspiring and interactive experience. 'Be the change you want to see in the world' at our new conference site, the wonderful Erasmus Pavilion in Rotterdam and grasp the spirit of this upcoming mecca for sustainable transformation. We look forward to seeing you on 17/18 June 2019.

The need for international alignment around a roadmap for 'necessary transformation' is more timely than ever. While the majority of movements have increased the focus on compliance towards regulatory and quasi-regulatory approaches (e.g. EU Directive, stock exchange and rating requirements, and the Sustainable Development Goals), Reporting 3.0 sets its sights higher, focusing on the necessary transformation that can be triggered by a systemic information infrastructure to spur the emergence of a truly Green, Inclusive and Open Economy.

This 6th Global Conference also marks the beginning of another exciting Reporting 3.0 project – the launch of the Global Thresholds & Allocations Council (GTAC). This Council establishes a global governance body for vetting and validating ecological, social, and economic sustainability thresholds as well as methodologies for allocating these thresholds to entity levels. Also, it helps to synchronize data needs on micro (company), meso (industry, habitat and portfolio) and macro (economic system) levels. Aligning on thresholds & allocations is necessary to achieve sustainability.

The Conference is the premiere global gathering of Positive Mavericks – those who transcend incrementalism to focus on the transformation needed to shift from unsustainability into regeneration and thriving. We are excited to welcome you all to Rotterdam in mid-June – the best part of the year to spend time in this wonderful area.

Conference Program

Since the conference program is updated constantly with speakers, while the frame remains unchanged, we refer to the conference website <https://2019.reporting3.org> to always be up to date.

Sponsorship opportunities

Reporting 3.0 offers a variety of sponsorship opportunities, described on the following pages. We offer sponsors opportunities to present themselves as leaders and engaged practitioners in the international disclosure arena, accessing a unique community of decision makers and more than 6,000 individual contacts. We are thankful for your interest to come on board and showcase your commitment towards transformation that truly matters. Your support will help cover the costs of the event and also make a contribution to the further institutionalization of Reporting 3.0.

We would be happy to discuss your best level of sponsorship. In case you have ideas that go beyond the following opportunities we are happy to learn what you have in mind, including bundling options. And we hope to welcome you and your colleagues in Rotterdam on June 17/18.

| Partnership packages | Gold Partner | Silver Partner | Bronze Partner |
|-------------------------|--|---|--|
| Value | 15.000€ | 10.000€ | 5.000€ |
| Before the event | Gold level sponsor representation on all relevant communication (website, mailings, social media) | Silver level sponsor representation on all relevant communication (website, mailings, social media) | Bronze level representation on all relevant communication (website, mailings, social media) |
| | 3 conference tickets included | 2 conference tickets included | 1 conference ticket included |
| | 30% off all additional Reporting 3.0 conference tickets for own staff | 20% off all additional Reporting 3.0 conference tickets for own staff | 10% off all additional Reporting 3.0 conference tickets for own staff |
| During the event | Acknowledgement of partnership in all official conference media; opportunity to speak in a plenary session and topic session | Acknowledgement of partnership in all official conference media; opportunity to speak in a plenary session or topic session | Acknowledgement of partnership in all official conference media; opportunity to speak in a topic session |
| After the event | Gold-level sponsor representation in “Thank you” mailings & Reporting 3.0 Conference report | Silver level sponsor representation in the “Thank you” mailings & Reporting 3.0 Conference report | Bronze-level sponsor representation in the “Thank you” mailings & Reporting 3.0 Conference report |

Additional Sponsorship Opportunities

Session Sponsor (5.000 Euros)

This sponsorship opportunity comes at the same level as the Bronze Partner level. Through this sponsorship you are supporting a specific session. You would be specifically announced in the introductory part of the session. We would offer you a short welcome speech in which you can specifically showcase your support for the session.

Student Stipend Sponsor (5.000 Euro)

Reporting 3.0 is about learning and sharing, and increasingly with a young generation of students eager to step in and do their part in transformation. As a student Stipend Sponsor you will enable up to 25 students to have access to the conference free of charge. We are mentioning you as a bronze sponsor and will be showcasing your logo in all conference materials and on the conference website.

Pre-Conference Speaker Dinner (5.000 Euros)

As Speaker Dinner Sponsor you will gain early access to all attending speakers of the forthcoming conference. We will specifically announce your contribution at the dinner and will present you with a range of visibility opportunities to gain positive exposure as well as full logo visibility at both days of the event. We will be showcasing your logo in all conference materials and on the conference website.

Conference Dinner (total cost remains with sponsor)

As a conference dinner sponsor you will be welcoming all conference participants and speakers to a place that showcases Rotterdam's uniqueness. You will choose the site and will be able to present yourself and Rotterdam in a welcoming speech. We will be showcasing your logo in all conference materials and on the conference website.

Media Sponsor (In-Kind)

As a media sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Media Sponsor(s) will promote the Conference via their distribution networks and media channels, and through other opportunities as appropriate.

Conference Materials Design Sponsor (In-Kind)

As a materials design sponsor we offer prominent logo display on the Reporting 3.0 Conference Website and promotion materials, and prominent mention in the conference. In return, on an in-kind basis, the Conference Materials Design Sponsor(s) design Blueprint Reports, Conference promotion materials, the conference report and other assets.

About Reporting 3.0

As a "for-impact"-Initiative, Reporting 3.0 was established in 2013 by leading sustainability consultancy BSD Consulting. Reporting 3.0 serves as a global platform to scout out and accelerate reporting innovations that help to bring the global economy onto a sustainable path and to make a green, inclusive and open economy reality. It is an answer to the need for consolidation and convergence in a fragmented reporting market. It serves as a neutral, pre-competitive and market-making platform and instigator of multi-stakeholder collaboration toward a "North Star" for new breakthroughs in disclosure and reporting. Since its inception, it focused on a thorough evaluation of the status quo of corporate reporting, with the objective of connecting ideas, concepts, tools and practitioners to shape the future of reporting. It held four major global conferences to explore and shape the field and various Transition Labs and Regional Roundtables. In 2015, Reporting 3.0 has launched its Series of four Blueprint projects. Furthermore, Reporting 3.0 became the lighthouse initiative of Oncommons, a not-for-profit gGmbH, registered in Berlin, Germany, founded early 2017. This allows Reporting 3.0 to benefit from a broader array of funding opportunities. Oncommons is also registered as 501(c3) organization in the US, and has plans to broaden its reach into other areas necessary to make a Green, Inclusive and Open Economy a reality.

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